



EBF Meeting

8 October 2018
Fraport Conference Center, Frankfurt Airport





Welcome

Carlos Velazquez - Chairman



Legal Statement

All to read and sign attendance sheet

Update

- Scheme registrations:

143
Brands

10,900
Products
Database constantly
cleansed

63
EBF
Supporters

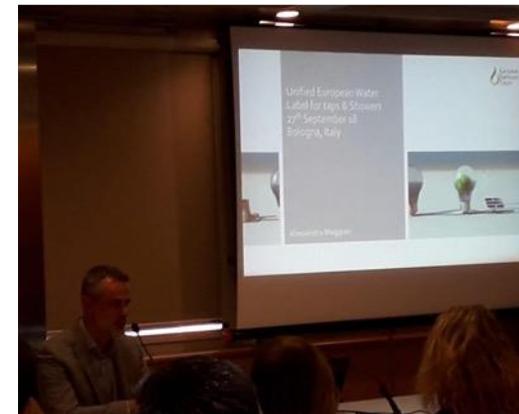
Update

- Working with Anqip to merge the two databases
- Voluntary Agreement is with the European Commission and JRC with a Stakeholder meeting scheduled to take place in Madrid end of October – awaiting confirmation
- It is expected a decision on the preferred route will follow this meeting



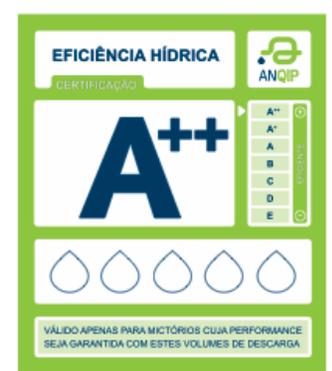
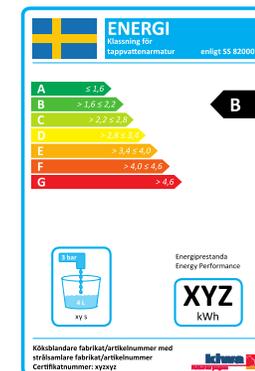
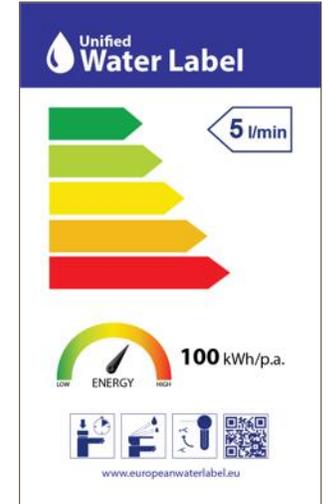
Update

- Visibility improving
 - Presence and Presentations undertaken
 - **Rebuild Spain** – EBF Chair and BMA
 - **Cersaie** – undertaken by Confindustria and AVR
 - **WaterF** – Portugal –EBF Chair and BMA
 - **Assobagno** – Presentation by Werner Heizelmann, Hansgrohe
 - Miguel Definti to undertake Plastic Pipes Europe and the link between less water drainage and consumer safety
- Working in Partnership with other Schemes – Leroy Merlin etc



Technical Committee

- Taps and Shower Technical Committee met 13 September in London
- Sanitaryware Technical Committee met 19 September in Germany
- Outcomes
- Outstanding challenges merging Water Label, Anqip, Swedish Energy and Swiss Energy into **ONE** Scheme





Technical Update

Chris Taylor-Hamlin, Neoperl Ltd., Chair Tech WG



Technical Update

Review of the Technical Aspects of the scheme: -

- Reflect state of the art
- Ensure functional testing covered (taps and showers)
- Add in 'missing' items (sanitaryware)

Taps and Showers



Taps and Showers

- Document circulated for review
- Review meeting held 2018-08-13 (Roca London Gallery)
- Discussion and update to document
- Technical Icons – qualifying requirements
- Energy calculation



Sanitaryware

- Document circulated for review
- Review meeting held 2018-08-19 (Wirges, Germany)
- Discussion and update to document
- Added in 'missing' items – Urinal bowls
- Functional testing already 'assured' by CE marking



Taps and Showers – Open Items

- Shower Solutions & Shower Outlets
 - Testing for low pressure
 - Confirmation of testing at 0.1 bar
- Taps
 - Potential to split Kitchen taps from other taps
 - Kitchen taps lowest 'grade' 6 lpm or less
 - Washbasin taps 'grade' 4 lpm or less

Sanitaryware – Open Items

- Technical Icons
 - To be clarified
 - To be circulated

All Technical – Open Items

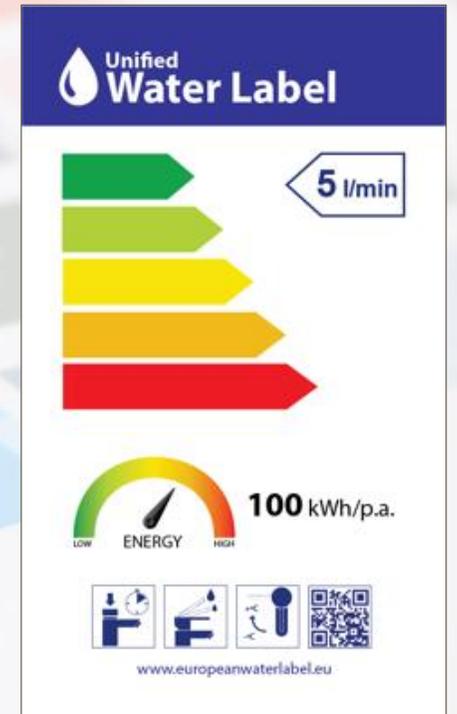
- Consolidate Document
 - Review of Audit requirements – for clarity
 - Circulation of complete document
- Timescales
 - 'Old' and 'New' documents on website from January 2019
 - Both possibilities to run for 2 years

Thank You



Marketing Committee

- Label Design Guidelines
- When to use the Label
- Newsletter and Press Releases to be issued
- Media Presence of Water Label
 - 21 published releases in the UK alone with a readership of 804,129 (Jan – Aug 2018)



Guidelines



This Guide explains how the European Water Label should be displayed when being used on printed and electronic media and any other applications.

The Guide also offers examples of how registered brands are using the label. The Label is available in various formats and sizes to suit different applications and product categories.

Full Label

The Full Label shows how the product stands against similar products with differing flow, volume or capacity levels. The label can be embedded into other graphics, but no adjustments can be made to the image or format with the exception of meeting the actual flow, volume or capacity figure. Flow or volume figures should always be to 1 decimal place with the exception of WC which must be to 2 decimal places and bidets requiring no decimal points. When a specific rating is to be shown, a blue panel in **Partners Reflex Blue C** can be added to the right side of the chart with the appropriate flow rate, volume or capacity for that product category in **Bold Arial** font and a font size to match the text in the scale on the left of the label. The labels provided are left blank for this purpose but can be used as is, as a general example of the Full Label.



The examples above from left to right are suitable for: Taps and Showers, WCs, Cisterns and Bidets.

Examples of where the Full Label has been used correctly

The following are examples of how registered brands are currently using the European Water Label with online product catalogues, websites and packaging.



Additional Information

The Label has the inclusion of energy and technical icons. Registered brands are encouraged to include the agreed energy icon (blue highlight) and inclusion of technical icons (energy offering additional information to make an informed choice). The energy icon can be added to the base of the European Water Label to indicate to the consumer the expected annual energy cost of using the product. It is required that all basin, bidet, shower, shower panthers and shower cabins, and bidets shall carry the energy icon. The energy icon shall be placed to the left of the space provided for all technical icons for the applicable category. Only 14 BEEC technical icons can be included on any one Label alongside the Energy icon. When a specific figure is to be shown, a blue panel in **Partners Reflex Blue C** can be added to the right side of the chart with the appropriate flow rate, volume or capacity for that product category in **Bold Arial** font and a font size to match the text in the scale on the left of the label.



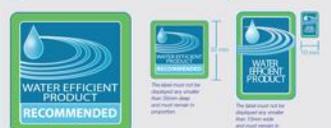
Guidelines

Recommended

The recommended green Label can only be used with the following categories:

- Electric Showers
- Urinal Controllers
- Replacement Flushing Devices
- Dispenser Systems

All other categories must use the correct full or family of Labels and follow the relevant instructions. There are 2 versions of the Recommended label, a large one containing the word RECOMMENDED and a smaller version for use where space is severely limited.



Large

Small

Examples of where this Label has been used correctly



Shower Handset Neck Leaftlet

This Label is designed to be used with Shower Handsets and Taps where a flow regulator is included, shown in the product box or packaging. It is intended to show the difference in the experience water flow with and without the use of the regulator. Values to this effect can be printed in the corresponding part of the chart using black, blue, red, and green. The size of the label must not be altered or any other part of the artwork amended without prior permission.

A high resolution PDF file of this artwork is included in the relevant downloadable pack which is available from: www.eurowaterlabel.eu/schemeform.asp



Labels provided in the download pack are in the following formats:

- A10 (to include 200x200mm size) is available for most applications (EU, USA, China, USA, UK, Hong Kong and India, CAN).
- More versions of all labels are included in the downloadable packs.

The water saving device is suitable for use with:

- Combination boiler
- High pressure systems

NOT suitable for use with:

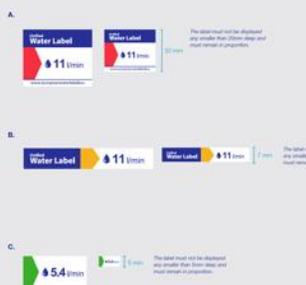
- Tank in tank
- Electric showers
- The Shower Handset, with a flow regulator

It is appreciated that space in printed matter is a premium and therefore a 'family' of Labels have been created. If using the size of label a full explanation of the European Water Label must be included in the document being published, a copy of the explanation document is included in this download pack.

A. Reduced Size Label
The reduced label shows only the maximum water consumption and is only used for the specific product listed. This format of the label is to be used when space is restricted.

B. One-Line Label
The one line label shows the product water efficiency value in its standard form and should only be used when space in a document is severely limited. This version of the label requires you to add in the product number when it is used (see examples below).

C. Extra Small One-Line Label
This version of the European Water Label should only be used in printed catalogues, brochures and form only where space in a document is severely limited. It should never appear on its own and must be accompanied by the description listed below on the relevant page.
This version of the label requires you to add in the product number when it is used (see examples below).



Description to be included on a page when using the Extra Small One-Line Label

The European Water Label (EWL) product category, flow rate, volume controls, and an icon used to identify the product. The label must be placed on the product page, not on the product itself. The label must be placed on the product page, not on the product itself. The label must be placed on the product page, not on the product itself.

Supply Line Flow Regulators

If a Shower Handset is supplied with a supply line flow regulator and the product complies with the scheme regulations a further Label may be used (see example below).

This label requires 2 numeric values to be printed after the green and red arrows indicating the flow rate with and without the flow regulator fitted, to 1 decimal place. The text should match the colours of the arrows and the font must be Arial.

A complete description of the European Water Label must be included in the document using the type of label.

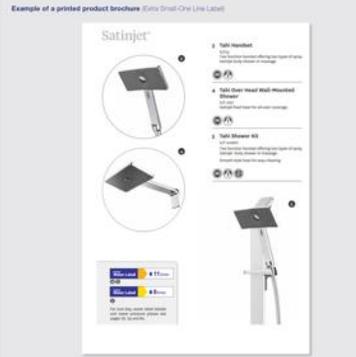


Example of where this Label has been used correctly



Examples of where these labels have been used correctly.

Example of a printed product brochure (Extra Small One-Line Label)



Additional Information

The Label has the inclusion of energy and technical icons. Required details are encouraged to include the agreed energy icon and highlight the inclusion of technical icons thereby offering additional information to make an informed choice.

The energy icon can be added to the base of the European Water Label to depict to the consumer the expected annual energy cost of using the product. It is required that all water taps, kitchen taps, showers, handshower and shower controls and bath/shower pans the energy icon.

The energy cost shall in all cases be placed under the main water saving and to the left of the space provided for all technical icons for the applicable categories.

Only THREE technical icons can be included on any one Label against the Energy icon.

When a specific tap or shower is to be shown, a blue circular marker **Reflex Blue C** can be added to the right side of the chart with the appropriate flow rate, volume for that product format in **Bold Arial font** and a font size to match the text in the water on the left of the label.

Examples of where the energy icon has been added to the existing top label



Examples of the label in use at a European Exhibition



Guidelines

Using the Label

When the complete suite of labels are available, you will only gain access to those areas for which your company registration has been granted and products listed. Further advice and information on this can be obtained from The European Water Label Administration or through your commercial agent. The European Water Label remains the property of The Water Label Company at all times and permission to reproduce the Label in any other format than those provided must be gained from the company prior to use.

Colour Reference Chart for text in the One-line Label and the arrow on the Extra Small One-line Label

Colour	Pantone	C (%)	M (%)	Y (%)	K (%)
Green	361 C	76	0	91	0
Light Green	392 C	30	0	94	0
Yellow	7490 C	0	0	100	0
Orange	7480 C	0	38	94	0
Red	032 C	0	91	87	0

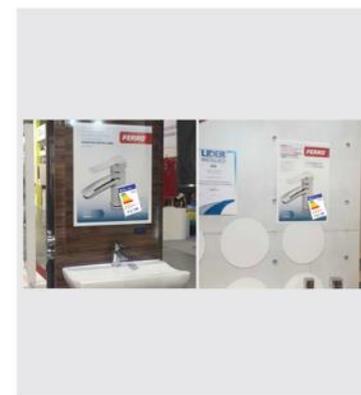
Examples of promotion materials:



In store examples of the Label.



Examples of exhibition use.



ISH Presence

11 -15 March 2019

- Message
- Media Event
- Use of Label

ISH



Challenges to be Addressed

- Top 10 Countries
- The road to achieving 80% of units sold
 - Questionnaire
 - Difficulties
 - Commission view
- Engagement
- Attendance at Commission meeting





Date of Next Meeting

